

The International Recognition of Pegasus Reef Hotel

Pegasus Reef Hotel Website has been internationally recognized with two (02) awards, comes on the heels of website design excellence at the recently held Horizon Interactive Awards for the year 2016 and in the 23rd Annual Communicator Award.

The Horizon Interactive Awards, now in its 15th season, has become one of the most prestigious awards in the field of interactive and creative media, whereas The Communicator Awards Founded over two decades ago, having their 23rd season.

Both these two international competitions, which recognize, promote and award the best web sites, videos, online advertising, print media and mobile applications each year. With over thousands of entries from around the world and a volunteer panel of industry professionals, from diverse multi-media, graphic design, advertising and marketing backgrounds, review the entries to determine the work that is to be recognized.

Pegasus's entry in the travel and tourism category was for the website that incorporates an intuitive and seamless experience for customers through an engaging home page which allows visitors to search and view the Pegasus Reef Hotel with ease and efficiency.

The eMarketingEye Pvt Ltd created a website for Pegasus Reef Hotel that is contemporary, interactive and on-brand which has helped them to compete very successfully in the market space. Pegasus Reef Hotel also has gained recognition on an international platform through these awards and obviously eMarketingEye deserves an honor of being a part of it.

The better a brand's exposure, the better a company can reach the customers and prospects that rely on search engines every day to research, find, and buy new products and services. Since Digital Media plays a vital role in consumer buying decisions, the Pegasus Reef Hotel together with eMarketingEye has identified the importance of enhancing digital media solutions, set a high standard of excellence for Web development.

“It's great to be awarded and recognized in Tourism and Hospitality sector, but it's also wonderful to be connected to the leading brands that these awards represent. To showcase our clients as having a best website in the industry proves we're doing our job. We are proud of what we accomplish together. Our success is dependent on our clients' success, and recognition by the Horizon Interactive Awards proves our commitment on what we work with.” The Management of Pegasus Reef Simply added.

Also they thanked the eMarketingEye team for the wonderful work and support gave by them on reaching these awards.